

# Canyon Creek Chop House® (Canyon Creek®) presents “Canyon Companion” (the “Contest”)

## OFFICIAL CONTEST RULES

### \*\*NO PURCHASE NECESSARY

#### 1. NINE DAILY CONTEST PERIODS:

- #1 - 9:00am February 6<sup>th</sup> – 11:00pm February 6<sup>th</sup>
- #2 - 9:00am February 7<sup>th</sup> – 11:00pm February 7<sup>th</sup>
- #3 - 9:00am February 8<sup>th</sup> – 11:00pm February 8<sup>th</sup>
- #4 - 9:00am February 9<sup>th</sup> – 11:00pm February 9<sup>th</sup>
- #5 - 9:00am February 10<sup>th</sup> – 11:00pm February 10<sup>th</sup>
- #6 - 9:00am February 11<sup>th</sup> – 11:00pm February 11<sup>th</sup>
- #7 - 9:00am February 12<sup>th</sup> – 11:00pm February 12<sup>th</sup>
- #8 - 9:00am February 13<sup>th</sup> – 11:00pm February 13<sup>th</sup>
- #9 - 9:00am February 14<sup>th</sup> – 11:00pm February 14<sup>th</sup>

(each a “Contest Period”, collectively “Contest Periods”)

- #### 2. HOW TO ENTER:
- During each Contest Period, Canyon Creek will post a question on their social media pages (Facebook, Instagram and Twitter). Comment on the post on Facebook and Instagram tagging a friend or Reply on Twitter using the hashtag #canyoncompanions with your answer. Every person who correctly enters will be placed into that day’s Contest Period draw. At 5:00 p.m. on the next day of each Contest Period, one (1) winner will be randomly chosen from the eligible submissions received at the offices of SIR Corp. (the “Contest Sponsor”), located at 5360 South Service Road, Suite 200, Burlington, ON L7L 5L1. You can enter once a day via each social platform during each Contest Period. Submitted entries will not carry over from Contest Period to Contest Period.
- #### 3. ELIGIBILITY:
- To be eligible to win, you must: (i) submit an appropriate answer matching the theme of the contest; (ii) be of legal drinking age in Ontario; (iii) be a resident of Ontario; and (iv) correctly answer a mathematical skill testing question. You are not eligible to win, if you are a) an employee of the Contest Sponsor and its respective affiliates, advertising or promotional agencies; or b) a member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons. A winner can only win **once** during the Contest Periods. **Inappropriate submissions or submissions that are deemed not of good taste in nature will not be accepted at the sole discretion of the Contest Sponsor and will be removed from the applicable social media platform(s). Comments that will not be accepted include those that are defamatory, trade libelous, pornographic or obscene and my not contain, depict, include, discuss or involve, without limitation, any of the following: nudity, drug consumption or smoking; explicit or graphic sexual activity or sexual innuendo; crude, vulgar or offensive language.**
- #### 4. DAILY PRIZE:
- There is one (1) Canyon Creek gift card valued at \$50.00 to be given away for each of the 9 daily Contest Periods. Once the winner’s submission has been selected, the winner will be personally contacted by being tagged in the comments section for that same photo post for either

Facebook or Instagram or respond to their tweet in Twitter (depending on how the original submission was made) and provide an email address to contact the Contest Sponsor and claim their prize. Remember to make sure that your account is not marked PRIVATE. **Contest Sponsor will contact the winner up to two times (two separate attempts) within a 48 hour period. If the winner does not respond by the end of the 48 hour period, at the sole discretion of the Contest Sponsor, a new winner will be selected.**

**GRAND PRIZE:** From all the non-winning submissions for all Contest Periods there will be one (1) random draw on Wednesday, February 15, 2017 at 5:00 p.m. (the "Grand Prize Draw Date") for a \$200 Canyon Creek gift card (the "Grand Prize"). Once the winner's submission has been selected, the winner will be personally contacted by being tagged in the comments section for that same post for either Facebook or Instagram or respond to their tweet in Twitter (depending on how the original submission was made) and provide an email address to contact the Contest Sponsor and claim their prize. Remember to make sure that your account is not marked PRIVATE.

Daily Prize(s) and the Grand Prize is not transferable and must be accepted as awarded with no substitutions in cash or otherwise, except at the Contest Sponsor's sole discretion. Contest Sponsor reserves the right to substitute a Prize of equivalent monetary value if a Weekly Prize or Grand Prize or any part of a Prize cannot be awarded as described for any reason. Daily Prize(s) and the Grand Prize will be mailed out to the verified winner(s).

Odds of winning the Weekly Prize or Grand Prize will depend on the total number of eligible correct submissions received throughout the Contest Periods. Alcohol does not form part of the Prize.

5. **RELEASES, ETC.:** The winner releases the Contest Sponsor and each of their respective advertising and promotional agencies, the contest judging organization, franchisees, provincial liquor authorities, beer distribution companies, parent companies and affiliates of the foregoing and all of their respective directors, shareholders, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any liability in connection with this Contest or the Prize(s). The Contest is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram and/or Twitter and they are completely released of all liability by each entrant or participant in this Contest. Any questions, comments or complaints regarding the contest must be directed to the Contest Sponsor and not Facebook and/or Instagram and/or Twitter.
6. **LIMITATIONS OF LIABILITY:** Without limiting the release provided in paragraph 5 above, and for greater certainty, the Releasees will not be liable for: a) any incomplete or inaccurate information, whether caused by entrants or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the processing of entries; or b) the theft, destruction or unauthorized access to, or alteration of, entries or the receipt and collection thereof;
7. **PERSONAL INFORMATION:** By entering this Contest, entrants consent to the collection, use and disclosure of their personal information only for the purposes of administering the Contest. By accepting the Prize, the winner and their guests, if applicable, consent to the collection, use and disclosure to the public of their name, address (city and province only), voice, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or formats including, but not limited to, the Internet, without further notice, permission or compensation by the Contest Sponsor. Personal information will not otherwise be used or disclosed without consent.
8. **ERRORS, ETC.:** Any submissions or other materials used in this Contest that have been tampered with, mutilated, altered, forged, reproduced, not legitimately obtained, are illegible or which contain or reflect printing, production or other errors will be void.
9. **RIGHT TO TERMINATE OR AMEND:** Contest Sponsor reserves the right to terminate or amend the terms of this Contest, in whole or in part, at any time and without prior notice for any reason including if any factor interferes with its proper conduct as contemplated by these Official Contest Rules.

10. **MISCELLANEOUS:** The act of entering the Contest constitutes acceptance of the Contest rules. All decisions of the Contest Sponsor, or any contest judging organization as designated by them, are final and binding in all matters relating to this Contest. The Contest Sponsor and other Releasees will not be responsible for illegible, incomplete, lost, misdirected or late entries which will be void. All entries become the property of the Contest Sponsor and will not be returned. No correspondence will be entered into except with selected entrants. Contest is subject to all applicable federal, provincial and municipals laws.
11. Contest Sponsor reserves the right at their sole discretion to disqualify, from this Contest and any future Contest or other promotion conducted by the Contest Sponsor, any individual that they find or believe to be not in compliance with these Official Contest Rules, to be tampering with the entry process or the operation of the Contest or any of its technical or mechanical elements; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR OTHER EQUIPMENT OR TECHNOLOGY USED AS PART OF THIS CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
12. **LIQUOR AUTHORITIES:** The provincial liquor authorities are not connected with this Contest in any manner whatsoever and are not liable in any way whatsoever with regard to any matter relating to this Contest.